

Linkovi sa casa

- Primeri stranica koje sadrže RDFa/Microdata podatke
 - Rotten Tomatoes: https://www.rottentomatoes.com/m/the_accountant_2016/ (embedded using JSON-LD)
 - IMDB: <http://www.imdb.com/title/tt1065073/> (embedded using Microdata)
 - Ticket Master: <http://www.ticketmaster.com/Disney-On-Ice-presents-Dream-Big-tickets/artist/1638731>
 - All Recipes: <http://allrecipes.com/recipe/38866/apple-avocado-salad-with-tangerine-dressing/> - dobar primer zbog nutritivnih vrednosti, sastojaka i sl.
 - Products: <http://www.bestbuy.com/site/apple-macbook-air-latest-model-13-3-display-intel-core-i5-8gb-memory-256gb-flash-storage-silver/6444006.p?skuld=6444006>
 - NYC Concerts: http://www.nyc.com/concert_tickets/
- Structured data testing tool: <https://search.google.com/structured-data/testing-tool>
- Microdata Distiller: <http://www.w3.org/2012/pyMicrodata/> - test it, e.g., with http://www.nyc.com/concert_tickets/ or a recipe from AllRecipes
- Schema.org full list of entity types: <http://schema.org/docs/full.html>
- An article on Schema.org ([Schema.org: Evolution of Structured Data on the Web](#)); some relevant parts of the article:
 - structured data in email (Gmail) messages - Figure 2
 - the increase in the number of Web pages with Schema.org markup - from 22% (last year) to 31.3% (this year) in a sample of 10 billion Web pages
 - Figure 4a showing some popular application domains and example Web sites/companies making use of Schema.org
- Primer sa Schema.org sa umetnutim podacima primenom sve tri specifikacije: <http://bib.schema.org/Event>
- Schema.org Actions - primeri primene:
 - <https://developers.google.com/gmail/markup/reference/one-click-action>
 - <http://blog.sgo.to/2014/09/schemaorg-actions-implementations.html>
- Primer Web stranica sa Open Graph data:
 - TechCrunch articles, e.g., <https://techcrunch.com/2016/11/21/google-can-now-tell-you-how-busy-a-place-is-before-you-arrive-in-real-time/>
 - or New York Times articles, e.g. <http://www.nytimes.com/2016/11/21/technology/microsoft-spends-big-to-build-quantum-computer.html>
 - examine proprietary metadata embedded in pages of these (and many other) articles, like [Swifttype](#) metadata elements, or [Twitter Card](#) metadata elements
- 5-star Open Data: <http://5stardata.info/en/>
 - notice how data can be published **on** the Web (first 3 stars) or **in** the Web (4th and 5th stars), and depending on how it has been published, it can be more or less easily used by programs
- LOD: <http://lod-cloud.net/>

- Rich snippets:
 - search for “concerts in december 2016 NYC”
 - search for a recipe: “avocado sandwich recipe”
 - search for “pedometer mobile app”
- Rich Pins:
 - overview: <https://business.pinterest.com/en/rich-pins>
 - how the data are embedded: <https://developers.pinterest.com/docs/rich-pins/overview/>
- Structured data in email (GMail messages) used by Google Now:
<https://developers.google.com/gmail/markup/google-now?hl=en>